

WHAT IS CLAIMED IS

1. An intermediate transfer recording medium comprising at least a substrate and a transferable portion which is peelably provided on the substrate, the transferable portion having a multilayered structure comprising at least a receptor layer and a peelable layer which is interposed between the receptor layer and the substrate and which facilitates the release of the transferable portion from the substrate,

wherein at the time of peeling the transferable portion from the substrate after forming an image onto the receptor layer of the intermediate transfer recording medium by thermal transfer, the peeling strength of the transferable portion, measured by the peeling test at 180° angles in accordance with JIS Z0237, satisfies a relationship defined by the following inequality (1):

$$|a - b| \leq b/2 \quad (1)$$

wherein the peeling strength "a" is defined as the peeling strength of an image formed region in the transferable portion and the peeling strength "b" is defined as the peeling strength of an image non-formed region in the transferable portion.

2. The intermediate transfer recording medium according to claim 1, wherein the peelable layer comprises a release material.

3. The intermediate transfer recording medium according to claim 2, wherein the release material is at least one selected from the group consisting of silicone-modified resins and acryl-styrene

copolymer resins.

4. An intermediate transfer recording medium comprising at least a substrate and a transferable portion which is peelably provided on the substrate, the transferable portion having a multilayered structure comprising at least a receptor layer and a peelable layer which is interposed between the receptor layer and the substrate and which facilitates the release of the transferable portion from the substrate,

wherein at the time of peeling the transferable portion from the substrate, the peeling strength of the transferable portion, measured by the peeling test at 180° angles in accordance with JIS Z0237, is from 19.30442 to 96.52215 mN/cm (5 to 25 gf/inch), and the thickness of the transferable portion is 3 μ m or less.

5. The intermediate transfer recording medium according to claim 4, wherein the peelable layer comprises a release material.

6. The intermediate transfer recording medium according to claim 5, wherein the release material is at least one selected from the group consisting of waxes, silicon waxes, silicone resins, melamine resins, fluorine-contained resins, powders and lubricants.

7. A printed product obtained by forming an image onto the receptor layer of the transferable portion provided to the intermediate transfer recording medium according to claim 4 by thermal transfer, and then transferring the transferable portion including the image

onto an information-reading section of a transfer-receiving material.

8. The printed product according to claim 7, wherein the information-reading section is recordable with information from above the transferable portion.